

Child Abuse Prevention

AGENDA

CAP Action Meeting
January 10, 2020 (10:30am – Noon)
OCCHD NE Regional Health & Wellness Campus
2600 NE 63rd in OKC

WELCOME

Introductions
Announcements & Updates (See action items)
PCA-OK Update

NEW IDEAS

Special Presentation: [5 Days of Action](#) (YMCA)
Jill Goyette & Kyle Reed
Open Streets (OKC)
Short Prevention Video Clips & Poster Ideas

EXPANSION

Blue Ribbon Tree Campaign
Wear Blue & Take a Selfie Day (Fri, 04/03/20)
Happy Day Coloring Challenge
Outstanding CAP Awards & Ceremony (Tues, 4/14/20)

OUTREACH

Point person in every county (expectation/role)
- Community member partners
Targeted email templates
Speaker ideas
Messaging – Fine-tune prevention hashtags
#PictureaBrighterFuture #OKWearsBlue
#OKDo1Thing

BUSINESS

Old Business
Click  to like the OCAP Facebook Page
New Business

- ✓ **March 31 – April 2, 2020** – [Oklahoma's Annual Conference on Child Abuse and Neglect](#)
- ✓ **Friday, April 3, 2020** – Wear Blue Day & Take a Selfie
- ✓ **Friday, April 3, 2020** – OKC's SkyDance Bridge Goes Blue to kick off CAP Month
- ✓ **Sunday, April 5, 2020** – OKC Open Streets
- ✓ **Tuesday, April 14, 2020 (11:00 am)** – Outstanding CAP Award Ceremony

Next meeting -- Friday, February 14th (10:30am – Noon)



CAP ACTION MEETING

January 10, 2020

10:30 a.m. to 12:00 p.m.

Minutes

In Attendance:

Tosin Akande, OSDH

Gayle Black, OSDH

Marcia Castellanos- Aymat, OSDH

John Delara, OSDH

Sharon Doty, Keeping Them Safe

Jill Goyette, YMCA

Taffy Henderson, OCCHD

Tiffany Holmes, OSDH

Denise Howard, OCCHD

Monica Inciarte, LCDA

Kelly Kay, YMCA

Vicki Land, SSCO

Alicia Noble, Sunbeam

Canielle Preston, OHCA

Steve Ross, OUHSC

Sherie Trice, OSDH

Linda Whaley, OKDHS

Mindy Yoder, OKDHS

Sherie Trice opened the meeting at 10:30 am. All in attendance introduced themselves.

Welcome

○ **Announcements/Updates**

- Keeping Them Safe Training: 03-12-20, Enid, OK
 - CEU's available, Space limited to 20
 - For more information, contact Sharon Doty Swdarpeggias@gmail.com
- Wear Blue & Take a Selfie Day is Friday, April 3, 2020
- SkyDance Bridge lights up Blue to kick off CAP Month Friday, April 3, 2020
 - Members will meet at the bridge -- 2:00pm for a group photo opp.
- Child Abuse Prevention Awards Ceremony is Tuesday, April 14, 2020, 11:00am
 - Oklahoma State Capitol Blue Room
- 1st Annual Open Streets is Sunday, April 5, 2020
- YMCA to host a "5 Days of Action" Press Conference Tuesday, April 14, 2020
 - Oklahoma State Capitol Blue Room -- More info. To come.
- Seeking representatives to serve on this year's CAP Awards Selection Committee -- If interested, email Sherie Trice sheriet@health.ok.gov or (405) 271-7611

Special Presentation:

5 Days of Action -- YMCA [Press Conference details included above]

Jill Goyette & Kyle Reed

Presentation began with a video of YMCA's Day of Action:

<https://www.youtube.com/watch?reoad=9&v=rxn9KDch4kQ>

- Overview on the Five Days of Action Website -- www.fivedaysofaction.org
 - Website hosts a toolkit with downloadable materials for social media, press releases, etc.
 - Includes a Pledge to Protect Children Card
www.FiveDaysofAction.org/pledge
 - Example pledge sheets were shared
 - Focus of campaign is on child sexual abuse prevention:
Know | See | Respond
 - Register by March 6th to be recognized as a participating program

New Ideas

Open Streets -- Sunday, April 5, 2020, Noon – 4:00pm, Uptown 23rd Street, OKC

- A committee was formed to coordinate the CAP Month Open Streets Event led by Denise Howard and Robyn Sears (with Sherie Trice, Jill Goyette and Vicki Land)
- Open Streets OKC is an event focusing on the importance of physical activity and walkable environments in urban settings. Through the temporary closure of major thoroughfares on Sunday afternoon twice yearly, Open Streets OKC events stress how simple changes make for a better, healthier Oklahoma City.
- Registration Deadline: March 21, 2020

Campaign Expansion

Blue Ribbon Tree Campaign

- Blue Ribbon Tree post cards are being printed
- This year's registration card includes a QR card enabling online registration although participants must still email their pictures to sheriet@health.ok.gov

Blue Sunday Child Abuse Prevention -- discussed as a potential campaign to grow!

www.bluesunday.org

- Blue Sunday Day of Prayer for Children – Sunday, April 26th, 2020
- Faith-Based Organizations use this day to pray for children of child abuse and to educate their congregations on the prevention of child abuse
- Sharon Doty will share information about this event -- coming soon

Wear Blue Day (& Take a Selfie)

- Group discussion included incorporating a t-shirt design for this event
- Hashtags -- #OKWearBlue & #pledge2protect

ACTION ITEMS

- EVERYONE: Register for 5 Days of Action -- <https://www.fivedaysofaction.org/>

Next Meeting -- Friday, February 14, 2020, 10:30am- Noon

OCCHD NE Regional Health & Wellness Campus Room, OKC

2020 CAP Action Meeting Calendar – [CLICK HERE](#)

Meeting Adjourned